

# CU Giving Back



At Cobalt, we love recognizing the many ways our employees give back to the communities we serve. Our CU Giving Back feature this month shares the philanthropic side of one of our Assistant Branch Managers, Ashley, and her volunteer work with the American Cancer Society's Relay for Life.

Ashley's first introduction to Relay for Life happened while attending a leadership camp where she helped set up for the event. Relay for Life is a community-based fundraising event for the American Cancer Society that honors survivors, remembers loved ones lost, and supports those currently fighting cancer. Ashley's experience led her to becoming more involved with the organization over the past year by volunteering on not only the fundraising team, but also serving on the event leadership team.



By being involved with Relay for Life, Ashley has seen the importance of fundraising. The American Cancer Society uses the money raised from Relay for Life for cancer research, prevention, detection, education, and patient support. Understanding the rough road many people face with a cancer diagnosis, Ashley's compassionate heart knows the great work being done because of Relay for Life.

Ashley's time and talent are put to good use with several different Relay for Life fundraisers throughout the year. An added benefit while serving on the fundraising team is Ashley gets to use her creative side. More recently her Relay for Life team organized an "Egg My Yard" Easter fundraiser which had a great response and was very rewarding for Ashley. A Development Manager at the American Cancer Society's North Region commented, "Ashley is a wonderful volunteer and we are so blessed to have her on our team."